

WESTERN ROUNDUP LIVING SOBER 2025

LOGO DESIGN CONTEST GUIDELINES

We invite AA & Al-Anon group members to submit an original 2-color entry for consideration as the official logo of the 2025 Living Sober conference.

The winner will receive FREE registration to the conference!

GUIDELINES

1. **Design must include the following elements:**
 - a. Butterfly or butterflies
 - b. The words: "Living Sober"
 - c. The words: "San Francisco"
 - d. The year: 2025
 - e. Two-color scheme
 - f. The words "Living Sober" alone or coupled with other text, should be a separate element that could be removed for more discreet placement on select items.
 - g. Original artwork only
2. **Entries must include:**
 - a. One black-and-white (grayscale) version
 - b. At least two (but no more than five) color versions, showing how you would implement two colors in your design. Please note that we may change color schemes based on General Planning Committee vote.
 - c. Finished artwork only, no rough drafts
 - d. Ideally submitted in an electronic graphics application that enables us to resize it without losing resolution (a.k.a. vector graphics, like Adobe Illustrator) – or if it's not in such a format, you have to be willing to volunteer with the Art Committee to edit and place your logo on conference materials.

SUBMISSION INFORMATION & DEADLINES

1. **Email entries to: art@livingsober.org**
 - a. **Subject line MUST read: 2025 LS Logo**
2. **Submissions MUST be received by November 30, 2024**
3. Logos will be voted on December 15, 2024 at the General Planning Committee meeting, which is to take place at 3:00 PM in person and via Zoom.
See [livingsober.org/events](https://www.livingsober.org/events) for meeting information.
4. Logo contest entrants will be notified of the results of the vote after the General Planning meeting by the Art committee.

If you have any questions, please contact art@livingsober.org